Sunshine Coast Children's Therapy Centre presents:

- King of the Coast QLD State Ocean Racing Champs
- King of the Coast SE QLD Outrigger Champs
- Corporate King of the Coast

Saturday & Sunday, 29-30 October 2011 @ Mooloolaba

QLD’s best paddlers duke it out for king’s title.
Who will be state champion?
Which corporate crew will dominate?

Media Release - for immediate distribution

MOOLOOLABA - 1 September: The Sunshine Coast Children's Therapy Centre (SCCTC) has teamed with Queensland’s best ocean paddlers to present the top event in the state for 2011.

The third annual King of the Coast ocean race will this year offer competitors not only the title of King of the Coast, but also State Champion. QLD Canoeing, the south-Queensland zone of the Australian Outrigger Canoe Racing Association (AOCRA SQ) and Mooloolaba Outrigger Canoe Club have all partnered with SCCTC to develop this stellar race.

Held this year on Sunday, 30 October, the titles on offer include 2011 QLD State Ocean Racing Champion across multiple categories of ski, paddleboard and stand-up paddleboard (SUP) as well as the 2011 SE QLD State Outrigger Champion across various age divisions.

The turn-out will be huge with local young gun ski paddler Ben Allen and the legend of ocean racing Dean Gardiner already confirmed.

Natalie Jarrott, SCCTC events co-ordinator, is quick to point out, however, that this race is not just for elite paddlers. "We're expecting over 200 paddlers of all levels to come out to race which is an enormous field. It's a downwind event, so that always draws a crowd, plus we have great prizes to give away as well as prize money across the various categories. And to top it off, entry fees go toward helping the Sunshine Coast Children's Therapy Centre, so you're supporting a fantastic cause as well," Jarrott said.

Depending on wind conditions on the day, the race will run from Moffat Headland to Mooloolaba or Point Arkwright to Mooloolaba. There will be a festival atmosphere at Charles Clarke Park on River Esplanade in Mooloolaba, which is the location for the finish no matter what the wind direction.
Natalie Jarrott said, "We'll have food stalls, retail vendors, activities for the kids. It's a great afternoon for the whole family, even if you're not a paddler."

The race starts at 1.30pm with the first finishers expected at Charles Clarke Park approximately one hour later.

Adding a further element to the weekend is the inclusion of the first annual Corporate King of the Coast and Family Fun Day at Charles Clarke Park, Mooloolaba. Slated for Saturday, 29 October, the day before the state championships, the morning's racing will see one company crowned corporate kings.

Proudly sponsored by Mooloolaba Outrigger Canoe Club, teams of five corporate paddlers race 250m in a six-man outrigger canoe vying for the SCCTC King of the Coast Gold Corporate Cup, Silver Plaque or Bronze Plate. All proceeds from the corporate races will go to the Sunshine Coast Children’s Therapy Centre.

With rides, music, food and face painting for the kids, Charles Clarke Park, Mooloolaba, will be a hive of activity on Saturday and across the weekend.

The development of the corporate event and family day is something Natalie Jarrott is especially proud of. "While we've had the King of the Coast ocean race for a few years now, this is something that everyone can get involved in. Even if you've never paddled in your life, you can still get a crew together, have a great time, maybe win a prize, and support the Children's Therapy Centre," Jarrott said.

And, you don't have to be a competitor to win one of the top prizes of the weekend. Hayden Surfcraft is giving away a brand new Hayden Ocean Racer (OR1) to the highest fundraiser supporting the Sunshine Coast Children's Therapy Centre. Simply click on the following link and start fundraising now to be in the running:

About Sunshine Coast Children's Therapy Centre

SCCTC maximises the quality of life of children with disabilities and their families by providing specialised services in their local community. The Sunshine Coast Children’s Therapy Centre is an independent not-for-profit organisation that provides therapy services to children with moderate to severe physical, intellectual and sensory disabilities. The Centre also provides therapy for babies and young children with delayed development, or those at risk of disability, along with providing support to their families.
WHAT: SCCTC King of the Coast

- QLD State Ocean Racing Championships (ski, SUP, paddleboard)
- SE QLD Outrigger Championships
- Corporate King of the Coast

WHEN: Saturday, 29 October 2011

- Corporate KOTC outrigger racing begins @ 10am
- Corporate KOTC outrigger finals from approx 12.15pm
- Auction & corporate presentations @ approx 12.50pm

Sunday, 30 October 2011

- KOTC race start @ 1.30pm (either Moffat or Pt Arkwright)
- First finishers at Charles Clarke Park @ approx 2.30pm

WHERE: Charles Clarke Park, River Esplanade, Mooloolaba

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INTERVIEW OPPORTUNITIES: Natalie Jarrott & Frank Martin from SCCTC + all King of the Coast winners and competitors.

VISION OPPORTUNITIES: All events across the weekend. Media can be accommodated on support craft during races. Please contact 0466 304 644 to arrange.

For detailed race, prize money and prize draw information, go to: www____________________

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