



<i>Purpose</i>	Provide strong communication links with the Australian canoe polo community
<i>General</i>	The communications manager is responsible for facilitating communications between the technical committee and the broader canoe polo community. The role is wide ranging and requires good understanding of the place of web, email and social media to contact and seek input and discussion with players.
<i>Prerequisite</i>	Current member of Australian Canoeing
<i>Term of appointment</i>	Two years
<i>Responsibilities</i>	<p>The communications manager works with the state organisations to establish suitable programs targeted at achieving a high playing standard and also an appropriate level of accredited coaches, referees and officials.</p> <p>Communications responsibilities include:</p> <ul style="list-style-type: none">• maintaining distribution lists• prepare and distribute a newsletter• media releases• working with sponsors <p>Event reporting:</p> <ul style="list-style-type: none">• report on results of national events• report on results of international events <p>Social media</p> <ul style="list-style-type: none">• Facebook sites
<i>AC reference</i>	<i>Terms of Delegation, Canoe Polo Technical Committee</i>
<i>AC website</i>	Primary contact for maintenance of the canoe polo sections of the AC website
<i>Special skills</i>	<ul style="list-style-type: none">• Strong skills and understanding of use of the Internet and social media for contacting, informing and organising people around Australia.• Good writing skills• Good communication skills